



**2014 Arizona 420 Festival**  
**2014 Care Exhibitor Room Packages & Agreement**

- ❖ **Arizona 420 Festival & Grower’s Cup Hotel Location:** The Crown Plaza Hotel / 4 rating / 248 Rooms
- ❖ **Grounds Capacity:** 17,000sq.ft. / Approximately 5000
- ❖ **Over flow- Location:** The Sheraton Crescent Hotel w/shuttle service (Will go on sale after event location sells out)
- ❖ **Stages (5):** #1 Pool Side (outdoor), #2 Lawn Stage (main stage), #3 Pool Side (indoor), #4 Club 420 #5 Patient Retreat area
- ❖ **Clubs (2):** #1 Club 420 (Live w/DJ), #2 Club Crown (DJ)
- ❖ **Pools & Spa (2):** 1 outdoor, 1 indoor *Heated*
- ❖ **Event Attendance:** Open to All; both patients and non-patients 18 years and over
- ❖ **Hours of Event:** 11AM Friday to 10:30PM Sunday (on going)

Exhibitor Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Agent #1: \_\_\_\_\_ Agent #2: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website/Menu Link: \_\_\_\_\_

Describe all medication items you wish to display (separate completed form/menu may be attached):

---



---



---

---

---

Dispensary ID# \_\_\_\_\_

## **Care Exhibitor Room Packages:**

### **Patient Care Providers (Care Exhibitor)**

All Agents must provide their own security, space set-ups, and equipment.

#### **Mark and initial Agent Selection**

#### 1.) **Bronze 3 Day Care Exhibitor Room Package**

- Includes one single entrance care exhibitor room
- Pre link and exhibitor information on event websites
- Mapped and marketed location of exhibitor for judges entry drawing (Ballots and ballot boxes will be provided by Grower's Cup)
- List care exhibitor's room location inclusion on event site map
- Inclusion to Patient's Choice Awards "Best Exhibitor Room"
- One information/branding table space in hotel atrium or outdoor patient area (Agent must provide table no more then 6' foot wide)
- Three (3) 3-day All Access Passes for Staffing

**Full Price \$590.00 or Full Price with S-1 Room Package  
\$890.00 / Less % if Purchased Before:**

April 1<sup>st</sup> 2014 / Less 10%

**\*AGENT'S INITIALS \_\_\_\_\_**

#### 2.) **Silver 3 Day Care Exhibitor Room Package**

- Includes one two entrance care exhibitor room with sliding glass door & patio area indoor poolside
- Pre care exhibitor link and information on event websites
- Mapped and marketed location of exhibitor for judges entry drawing (Ballots and ballot boxes will be provided by Grower's Cup)

- List care exhibitor's room location inclusion on event site map
- One free Arizona Grower's Cup entry submission for flower or edibles
- One information/branding table space in hotel atrium or outdoor patient area (Agent must provide table no more than 6' foot wide)
- Inclusion to Patient's Choice Awards "Best Exhibitor Room"
- Three (3) 3-day All Access Passes for Staffing

**Full Price \$840.00 or Full Price with S-1 room package  
\$1,140.00 / Less % if purchased before:**

April 1<sup>st</sup> 2014 / Less 10%

**\*AGENT'S INITIALS \_\_\_\_\_**

3.) **Gold 3 Day Care Exhibitor Room Package – (Only 9 Available)**

- Includes one care exhibitor room door entrance to indoor area with sliding glass door & patio to outdoor poolside area
- Pre care exhibitor link and information on event websites
- Mapped and marketed location of exhibitor for judges entry drawing (Ballots and ballot boxes will be provided by Grower's Cup)
- Logo & List care exhibitor's room location inclusion on event site map
- One free Arizona Grower's Cup entry submission for flower or edibles
- One information/branding table space in hotel atrium or outdoor patient area (Agent must provide table no more than 6' foot wide)
- Inclusion to Patient's Choice Awards "Best Exhibitor Room"
- Three (3) 3-day All Access Passes for Staffing

**Full Price \$1,200.00 or Full Price with S-1 room package  
\$1,500.00 / Less % if purchased before:**

April 1<sup>st</sup> 2014 / Less 10%

**\*AGENT'S INITIALS \_\_\_\_\_**

**Care Exhibitor Room Extras**

## **Featured Page/Link & Welcome Packet Package - \$100**

- Featured** page/menu inclusion on Arizona Grower's Cup website. Insert inclusion into all In-room welcome packets (Agent must provide a minimum of 250 inserts to be distributed) up to 180 rooms for The Crowne Plaza Hotel Welcome Packets. Any unused inserts may be returned to the agent or placed and given out to patients at the event information table.

**Total Package \$** \_\_\_\_\_

**\*AGENT'S INITIALS** \_\_\_\_\_

## **Care Exhibitor Room Contract & Agreement**

### **RULES AND REGULATIONS**

THIS AGREEMENT ("Agreement") is entered into as of the last date of execution by and between Econcert Live ("Promoter") and Care Exhibitor ("Agent") whose full name, DBA, and address are set forth on the first page of this Agreement This Agreement constitutes the ENTIRE CONTRACT/AGREEMENT between Promoter and Agent. This Agreement shall be construed according to the laws of the State of Arizona, and supersedes any prior written and/or oral agreements between the Promoter and Agent. Promoter makes no representations or covenants other than those expressly contained herein. Any further authorizations must be expressly obtained from the Promoter in writing. Agent shall in no way be considered an agent or employee of Promoter. Agent's signature on the Front side of this Agreement constitutes acceptance of both sides of the Agreement.

**\* AGENT'S INITIALS** \_\_\_\_\_

**PERMITTED USE:** Is for the operation of an independent care exhibitor room for displaying and sampling ONLY the products or providing ONLY the services as described on the Front side of this Agreement.

#### **AGENT EXCLUSIVITY:**

**AGENT SHALL NOT HAVE AN EXCLUSIVE** on any product or service without a separate agreement for such with Promoter. Agent shall operate the delivery room only under the PROVIDER'S NAME described on the Front side of this Agreement and exhibition is restricted to EMPLOYEES or REPRESENTATIVES of this named company. Agent's product,

booth set-up and display are subject at all times to PROMOTER'S APPROVAL and to all of the terms of this Agreement.

ALL exhibits must be confined to within the allotted space/care exhibitor unless modified by the express written permission of Promoter. FAILURE TO COMPLY with any of Promoter's Rules and Regulations either contained herein or later provided to Agent, either orally or in writing, shall be grounds for immediate TERMINATION of the Agreement with NO REFUND to Agent. Agent is responsible for safety and legality of its exhibit(s) and COMPLIES WITH ALL APPLICABLE LAWS & REGULATIONS & ASSUMES FULL RESPONSIBILITY IF ANY SUCH LAWS ARE BROKEN.

\* AGENT'S INITIALS \_\_\_\_\_

## **Care Exhibitor Room Contract & Agreement**

### **NON-PERMITTED ITEMS AND RESTRICTIONS:**

**NO ALCOHOLIC BEVERAGES** of any kind displayed, sold or consumed by Agent or Agent's employees within the Care Exhibitor or on Event premises unless specifically contracted within this Agreement. If Agent violates this provision and refuses to follow this Agreement Agent's Care Exhibitor will be REMOVED AT END OF THE EVENT DAY and Promoter will charge Agent \$100.00 per hour for Promoter's Security to tear down and remove the Care Exhibitor room set up.

**NO NON- MEDICATED FOOD OR BEVERAGES** of any kind may be displayed, ordered, sold or delivered with out expressed written approval from the Promoter, Venue, and Hotel Caterer. All medicated beverages and or edibles must be disclosed to the Promoter prior to the event for approval.

**MMJ EXHIBITING & SAMPLING** to legal patients only. All MMJ Must be displayed and sampled in accordance to Arizona State Law **NO DONATIONS** may be taken for medication samples in any way. Care Exhibitors links and information space will be offered to all participating patient attendees and on all event websites and patient information sheets.

**\*ALL CARE EXHIBITING ROOMS** must be manned at all times during show hours. **UNMANNED ROOMS REFLECT NEGATIVELY** on the event and with patients.

**AGENT MAY NOT** display any medication(s) at agents information table or outside the assigned Care Exhibitor room door ways or in hotel window space in public site

**AGENT MAY NOT** Offer or display any items which imply or promote violent or criminal acts or which incorporate materials derived from killing an endangered species. Promoter has the right to decline, prohibit or expel any Agent or exhibit which in Promoter's sole judgment is out of keeping with the character of the Event, in such case this Agreement would be canceled and the offending Agent would not be entitled to any refund. **NO EXCEPTIONS.**

\* **AGENT'S INITIALS** \_\_\_\_\_

### **Care Exhibitor Room Contract & Agreement**

#### **PAYMENTS:**

**Payment** may be issued as: Personal/business check (subject to immediate cashing), money order, cashiers check or cash. (No Debt or Credit Cards will be accepted for Payment)

**Payment Deadline:** upon signing of this agreement /after this date its first come, first serve. Note: Contracts must be paid in full. **Payable to: Econcert Live, LLC**

**Returned Checks** are subject to a \$50.00 service charge with **NO EXCEPTIONS.**

\***AGENT'S INITIALS** \_\_\_\_\_

### **Care Exhibitor Room Contract & Agreement**

#### **PERMITS & INSURANCE:**

The required local Provider license will be provided and paid for by Agent. Agent will submit to Promoter a copy of Agent's sales tax I.D. or MMJ I.D. Card in advance. All Agents must agree to have a \$1,000,000.00 liability INSURANCE policy covering the duration of the Event from set-up to final cleanup. It is also recommended that Agents carry Property Damage insurance for protection from fire, theft, food poisoning, loss, damage or accidental injury, inventory fixtures, etc. resulting from any cause whatsoever (Including Acts of God). Agent is further expected to comply with Arizona State statutes regarding employer's liability and worker's compensation insurance where applicable.

\* **AGENT'S INITIALS** \_\_\_\_\_

#### **LIABILITY:**

**AGENT AGREES TO INDEMNIFY AND HOLD HARMLESS** Promoter, any co-sponsors, co-promoters or any of Promoters representatives or employees for any personal injury or property damages, liabilities, losses, attorney's fees or costs resulting from any cause whatsoever, regardless of fault, including any claims resulting from unauthorized or criminal acts of any third party. Additionally, Agent agrees to pay any and all of Econcert Live, LLC fees and costs as well as Econcert Live, LLC Attorney fees and costs in the event of a dispute.

\* **AGENT'S INITIALS** \_\_\_\_\_

## **Care Exhibitor Room Contract & Agreement**

### **SUBLETTING & ASSIGNMENT:**

**AGENT SHALL NOT** assign, sublease, apportion, mortgage, pledge or in any way transfer in whole or in part this Agreement or any part of the Care Exhibitor Room there under without the express written permission of Promoter. PROMOTER MAY assign this Agreement if Agent does not show up by the end of the set-up time. Worker passes are likewise non-transferable and are subject to \$25.00 fee per worker per day over the 2 free passes provided.

\* **AGENT'S INITIALS** \_\_\_\_\_

### **RIGHTS OF PROMOTER:**

**PROMOTER RESERVES THE ABSOLUTE RIGHT TO MAKE ANY CHANGES** necessary in Promoter's sole judgment for the benefit of the Event, including changes in size, location or duration of the Event. Promoter reserves the right to settle any dispute between Agents, to interpret the terms of this Agreement, and to recover reasonable ATTORNEY'S FEES AND PROMOTER FEES in connection with any dispute arising under this Agreement. The waiver by Promoter of any breach of this Agreement or of any full or partial condition for performance hereunder shall not operate or be construed to be a waiver of any subsequent breach or condition.

\* **AGENT'S INITIALS** \_\_\_\_\_

\*If any term, covenant or condition of this agreement, or any application thereof, should be held by a court of competent jurisdiction to be invalid, void or unenforceable, all terms, covenants and conditions of this agreement, and all applications thereof, not held invalid, void or unenforceable, shall continue in full force and effect and shall in no way be affected, impaired or invalidated thereby.

**\*AGENT APPLICANT ACKNOWLEDGES** having read and understood the terms and conditions of this Agreement as set forth all pages (8) of this document, and Agrees that if accepted as a Agent at this Event, to abide by all terms, conditions and rules as set forth in this Agreement, as well as any new or additional rules which may be modified or later required by Promoter, or any of their designated representatives. This Agreement is NON-CANCELABLE, and deposit/payments are NON-REFUNDABLE upon signing. Applicant is of the AGE OF MAJORITY and has the authority to execute this Agreement. Therefore, in consideration of mutual benefits and covenants hereunder, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereto hereby agree. Any and all monies deposited are non-refundable.

### **Care Exhibitor Room Contract & Agreement**

**\* AGENT'S INITIALS \_\_\_\_\_**

**DISPENSARY AGENT**

**Printed Name: \_\_\_\_\_ DATE: \_\_\_\_\_**

**DISPENSARY AGENT**

**Signature: X \_\_\_\_\_ DATE: \_\_\_\_\_**

**ECONCERT LIVE AGENT**

**Printed Name: \_\_\_\_\_ DATE: \_\_\_\_\_**

**ECONCERT LIVE AGENT**

**Signature: X \_\_\_\_\_ DATE: \_\_\_\_\_**